

	TOPIC	CATEGORY	NAME	DETAILS
<b>06 OCTOBER</b>		<b>06 OCTOBER</b>		
5:00 PM	Saudi Fashion National Pride: The Past and The Present	Moderator	Shahrazad Faisal	Founder of SAF Agency
		Panelist	Ranyah Serraj	Executive Producer for Mansoojat Foundation
		Panelist	Turki Alassaf	Founder & Designer of Uscita
<b>07 OCTOBER</b>		<b>07 OCTOBER</b>		
03:00 PM	Saudi Homegrown Brands rooted in sustainability	Moderator	Shahrazad Faisal	Founder of SAF Agency
		Panelist	Léa Mehaweg Testa	Co-Founder & CEO of Maison Safqa
		Panelist	Lamees Al Fadhel	Founder of Qitmeer
		Panelist	Latifa Al Sudairy	Owner of Thoub Saghiri
		Panelist	Maryam Aref	Saudi Tennis Player Al Ahli Club
05:00 PM	Governmental and Academia Programs for local emerging brands and design talents	Moderator	Anna Zinola	School & Education Director Istituto Marangoni - Riyadh
		Panelist	Loai Naseem	Founder of Lomar Thobe & CEO of Saudi Fashion Association
		Panelist	Norah Buhairi	Business Development Officer at Raffles Design Institute
		Panelist	Hala Algharbawi	Fashion Designer & CEO of Hala Algharbawi
		Panelist	Debora Sinibaldi	Designer / Professor at NABA Academy
		Panelist	Alberto Scaccioni	CEO at Ente Moda Italia / General Manager of Centro di Firenze per la Moda Italiana
<b>08 OCTOBER</b>		<b>08 OCTOBER</b>		
05:00 PM	The global fashion show and manufacturing cycle	Moderator	Shahrazad Faisal	Founder of SAF Agency
		Panelist	Payal Kshatriya Cerri	Founder of Sarayu Consulting